



For Immediate Release  
September 20, 2006  
Kathleen Laziza  
(718) 797-3116

## SPECTRUM: THE CHAKRA ELEMENT

DEADLINE February 20, 2007

All mediums accepted [www.micromuseum.com](http://www.micromuseum.com) for PDF

Micro Museum located at 123 Smith Street in Downtown Brooklyn is seeking to present visual art that expresses predominate color. Any subject matter or medium is acceptable. Our interest is in well-crafted works with a focus on the selected color theme. Each group will be on display for the month mentioned below. November's exhibit will feature the selected highlights of each color exhibit as an expression of pure vibrancy. Micro Museum is always open to the public in Saturdays from 12 – 7 PM with special events throughout the year. All opening receptions are from 5 – 7 PM. Admission is \$2 with the exception of November 3rd where admission is \$10 featuring live performances and an elaborate reception hosted by local Smith/Court/Atlantic Ave eateries. Submission materials are at [Museum.com](http://Museum.com) or send a SASE for application forms.

Red	APRIL 7 – 28 (Opening Reception April 7)
Orange	MAY 5 – 26 (Opening Reception May 5)
Yellow	JUNE 2 – 23 (Opening Reception June 2)
Green	JULY 14 – 28 (Opening Reception July 14)
Blue	AUGUST 4 – 28 (Opening Reception August 4)
Indigo	SEPTEMBER 8 – 29 (Opening Reception September 8)
Violet	OCTOBER 6 – 27 (Opening Reception October 6)
Rainbow	NOVEMBER 3 – DECEMBER 15 (Opening Reception November 3)

Micro Museum is a not-for-profit organization since 1993 and registered with the US Patent and Trademark Office since 2005. It was founded by William and Kathleen Laziza as a living art center that is currently fostering over 600 performing artists, presenting monthly show “Spontaneous Combustion” on public access BCAT since 1994, hosts dozens of creative/community events yearly and has been at the forefront of NYC's art edge since opening it's doors on Smith Street in 1986. It is a member of the Brooklyn Cultural Circuit and Brooklyn Tourism Partners.

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### A Juried Show

Micro Museum® invites you to submit your art to **SPECTRUM: THE CHAKRA ELEMENT**

Micro Museum® invites artists to submit non-categorical colored art for *SPECTRUM: THE CHAKRA ELEMENT*. Seven artists will be selected for seven shows April – October 2007. In November there will be a selected exhibition highlighting the entire project. Artists chosen to participate will receive invitations to distribute; Micro Museum will provide PR and marketing services as well as website presence, reception food / drinks.

#### Eligibility

- Artists residing in the United States
- Original works in any medium (gallery space permitting)
- 2-D works must be ready for hanging, should not weigh over 10 lbs or measure more than 60” in any direction.
- 3-D works should not measure over 40”
- Works with special installation will only be included if artist is available to install
- Works accepted may be withdrawn at the Jurors’ discretion
- No substitutions of accepted works
- All accepted works will remain on display during the duration of the exhibit
- All works come with complete return shipping with a bar code from your local carrier or guaranteed personal pick-up service

#### Insurance and Liability

Artists are responsible for insuring their own work or video equipment. Micro Museum will not be responsible for loss or damage to work or video equipment.

#### Delivery and Pick-up

- Works must be received ready for installation by the date, in accordance with your color
- Video artists may be responsible for providing their own presentation equipment
- Pack in reusable containers, artist is responsible for pick up, return shipment (with a bar code) and costs of return shipment of work
- Works not retrieved by the deadline will be stored in a non-archival space. Works not retrieved is not the responsibility of Micro Museum; the gallery may discard the work after 30 days.

#### Sales and Copyright

All pieces will be for sale, a 30% commission will be charged on works sold. Your entry grants permission for use of images on all promotional materials.

#### Award

Selected Artists will be invited back to the November exhibition with additional PR and marketing.

### Curator

#### **Kathleen Laziza, Executive Director, Micro Museum**

Co-Founder of Micro Museum®. Ms. Laziza has vast experience promoting, curating and creating a premiere art center for artists of every discipline since the early 1980s in NYC. She is a performance artist who collaborates regularly with William Laziza and others on videoart, interactive and performance art. She is an accomplished producer who has been hailed as “Industrial Strength”.

### Calendar

- Feb 20, 2007 - submissions to be post-marked by or on Feb 20
- March 18 - notifications sent to artists (acceptance form sent to artists invited to participate)
- March 27 - artist's signed consent and letter of agreement
- April 1 – Red Install & April 29 - De-Install, picked up or be shipped out
- May 1 – Orange Install & May 27 - De-Install, picked up or be shipped out
- May 29 – Yellow Install & June 24 - De-Install, picked up or be shipped out
- July 9 – Green Install & July 29 - De-Install, picked up or be shipped out
- August 1 - Blue Install & August 29 - De-Install, picked up or be shipped out
- September 4 – Indigo Install & September 30 - De-Install, picked up or be shipped out
- October 1 – Violet Install & October 28 - De-Install, picked up or be shipped out
- October 29 – Selected Works Installed & December 16 - De-Install, picked up or be shipped out

### Image Submissions

\$30 for three images

#### Slides:

Standard 2” x 2” plastic or paper mounts.

Label slides with number corresponding entry form, artist's name and arrow on top right indicating top

#### CD:

300 dpi, .jpg or .Tiff

Label files with artist's name and number corresponding to entry form, please mark artist's name on the CD itself

#### Video Art:

VHS, DVD, or Mini DV submissions should be limited to a no more than a ten-minute presentation

### Checklist:

- Completed entry form
- Notification card
- Slides or CD or other submission materials
- SASE for return of materials
- Non-refundable check or money order for \$30 for 3 images
- Check payable to Promote Art Works, Inc.

### Send to:

**Promote Art Works, Inc.**

**Micro Museum**

**123 Smith Street**

**Brooklyn, NY 11201**

(718) 797-3116

[exccutive@micromuseum.com](mailto:exccutive@micromuseum.com)

# SPECTRUM: THE CHAKRA ELEMENT

## Entry Form

Please type or print clearly

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

1.

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

Year: \_\_\_\_\_

Price: \_\_\_\_\_

2.

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

Year: \_\_\_\_\_

Price: \_\_\_\_\_

3.

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

Year: \_\_\_\_\_

Price: \_\_\_\_\_

Send to:

**Promote Art Works, Inc.**

**Micro Museum**

**123 Smith Street**

**Brooklyn, NY 11201**

# SPECTRUM: THE CHAKRA ELEMENT

## Notification Card

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Please fill in the titles of the work submitted and return with entry form.*

Title	Accepted	Declined
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Accepted artists please sign and return this form if you will be exhibiting the accepted works in SPECTRUM: THE CHAKRA ELEMENT. Signing and returning this form indicates that you agree and accept the terms and conditions of exhibiting at Micro Museum as stated in the prospectus.

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Signature

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Date

Send to:  
**Promote Art Works, Inc.**  
**Micro Museum**  
**123 Smith Street**  
**Brooklyn, NY 11201**